



Newsworthy

FOR IMMEDIATE RELEASE

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Newsworthy, Inc. Delivers Complete, Full-length News Stories As Free NewsworthyAudio Podcasts

Fairfax, VA – Newsworthy, Inc., producer of the first Personal Audio Newspaper, today announced the immediate availability of a series of free, “full-length news” podcasts. For the first time, complete, in-depth news stories are automatically and continuously delivered as audio files, allowing people to listen to comprehensive news whenever and wherever they like.

Using Newsworthy’s “Professional Text-to-Speech” technology, the NewsworthyAudio service converts top news stories from the AP every hour to audio files (podcasts) and automatically downloads them to users’ iPods, mp3 players, or personal computers. Users can subscribe to multiple news categories including U.S. National news, International news, Business news, Technology news, and Arts and Entertainment news. Unlike other services which only issue brief summaries or headlines, NewsworthyAudio delivers full-length news stories, allowing users to listen to in-depth, complete coverage of events in their areas of interest. Each news category is delivered as a podcast and refreshed with the latest top stories every hour.

“People are tired of listening to the same snippets of news, over and over again during their boring, non-productive commute.” said Marcus Heth, CEO of Newsworthy. “The NewsworthyAudio Personal Audio Newspaper will give commuters control of what they want to hear, when they want to hear it, and, at the same time, provides the depth and perspectives so many consumers demand. Our full-length news stories from multiple major sources turn their wasted time into a productive, rich listening experience.”

The free, “full-length news” podcasts are designed to give users an opportunity to experience the NewsworthyAudio concept before the launch of the full NewsworthyAudio service later this year. The full service converts complete news and entertainment stories from a broad array of newspapers, magazines, and web sites to audio files and automatically sends them to users’ audio players. Users create personal news preferences based on subject, keywords, or specific columnists for a dozen different categories of news. The NewsworthyAudio service finds stories that meet the user’s preferences, converts them to audio and delivers a personal audio newspaper directly to the user, throughout the day. Access to the free, “full-length news” podcasts is available immediately. Users can go to www.newsworthyaudio.com and subscribe to any or all of the free podcasts.

About Newsworthy, Inc.

Newsworthy is the leader in converting in-depth news and entertainment to high quality audio. Newsworthy’s Click-2-Listen product extends publishers’ reach and opens up new revenue opportunities. Newsworthy’s free “full-length news” podcasts let people listen to comprehensive,

up-to-date news stories whenever and wherever they like. And the upcoming NewsworthyAudio service lets users create a Personal Audio Newspaper, delivered automatically throughout the day. Newsworthy uses its innovative “Professional Text-to-Speech” technology to convert full length stories to audio letting users download them to their iPod, computer or other mp3 player. Newsworthy transforms monotonous commute time or workout time into enjoyable, productive listening. For more information visit us at www.newsworthyaudio.com.

Media Contact: Kerri Glover at 703.931.1774 or kerri.glover@newsworthy.com